

Cumberland Curling Club Advertising Agreement

Please complete the following Advertising Agreement and email to advertising@cumberlandcurlingclub.ca. This Advertising Agreement is not considered final until a representative of the Cumberland Curling Club has confirmed that all terms have been met.

This agreement is between Cumberland Curling Club and

(Name of advertiser or individual)

***Mandatory**

Contact Name*	
Mailing Address*	
Phone Number*	
Website*	
Facebook Page	
Twitter Handle	
Instagram Account	
Arranged by (CCC Representative)	

Terms:

1. Provision of advertising is subject to availability and approval at the discretion of Cumberland Curling Club.
2. Upon payment of the advertising fee, the Cumberland Curling Club agrees to provide the selected form(s) of advertisement.
3. The advertising agreement is renewed annually by both parties of the agreement.
4. The Cumberland Curling Club reserves the right to:
 - a. Remove the advertisement for non-payment.
 - b. Refuse poor quality art provided by the advertiser.
5. Payment is due prior to September 30 preceding the curling season.
6. Current advertisers in good standing are provided first right of refusal for renewal of current agreement.

To contribute samples or coupons to the Membership Welcome Packages (distributed in October), or to donate prizes for special events throughout the year, please contact advertising@cumberlandcurlingclub.ca.

Please select your preferred advertising option(s):

Have an idea not listed here? Please contact advertising@cumberlandcurlingclub.ca

Wall Signs (Accessible to members from October - April)

6' x 4' Chloroplast Wallboard (4 total available)	<ul style="list-style-type: none"> • Displayed year-round on side wall of curling club • Fully visible from both the cold areas and the warm viewing areas • Includes acknowledgement on website and minimum 3 social media acknowledgements 	\$800	<input type="checkbox"/>
4' x 4' Chloroplast Wallboard (20 total available)	<ul style="list-style-type: none"> • Displayed year-round on side wall of curling club • Fully visible from the cold areas and partially visible from the warm viewing areas • Includes acknowledgement on website and minimum 3 social media acknowledgements 	\$500	<input type="checkbox"/>
Initial printing costs	<ul style="list-style-type: none"> • Required in initial year of advertising or if you require updates to existing signage • Printing cost only; logo and artwork are the responsibility of the advertiser 	\$100	<input type="checkbox"/>

League Naming Rights (Valid from October - April) (12 total available)

<ul style="list-style-type: none"> • League will be referred to as: '(Company Name) (Type of League) (Day/Evening) League' • Preferred League, if any: <ul style="list-style-type: none"> • _____ • Includes acknowledgement on website and minimum 3 social media acknowledgements between October and April 	\$300	<input type="checkbox"/>
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À la Carte Website and Social Media (Valid from October - September)

Sponsor acknowledgement on website	\$75	<input type="checkbox"/>
Three social media acknowledgements	\$100	<input type="checkbox"/>

Payment

Total Advertising Costs	
HST (13%)	
Total Cost	

Method of Payment

- Cash (E-Transfers can be submitted to payments@cumberlandcurlingclub.ca. Use security answer Cumberland)
- Cheque payable to: Cumberland Curling Club, 935 Cameron St., Cumberland, ON K4C1C6
- In-kind Contribution (Please provide description and value)

Signature of Contact on behalf of Advertiser	Date (mm/dd/yyyy)
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Ink Signatures, Digital Signatures and Business Email confirmation with attached completed form are all valid for agreement.