

Cumberland Curling Club Advertising Agreement

Please complete the following Advertising Agreement and email to advertising@cumberlandcurlingclub.ca. This Advertising Agreement is not considered final until an authorized representative of the Cumberland Curling Club has confirmed that all terms have been met.

This agreement is between Cumberland Curling Club and _____.

Advertiser Information

Contact Name: _____

Email: _____

Mailing Address: _____

Phone Number: _____

Website: _____

Social Media Handles (for interaction and mentions)

Facebook Page: _____

X (Twitter) Handle: _____

Instagram Account: _____

Terms

1. Provision of advertising is subject to availability and approval at the discretion of Cumberland Curling Club.
2. Upon payment of the advertising fee, the Cumberland Curling Club agrees to provide the selected form(s) of advertisement.
3. The advertising agreement is renewed annually by both parties of the agreement.
4. The Cumberland Curling Club reserves the right to:
 - a. Remove the advertisement for non-payment.
 - b. Refuse poor quality art provided by the advertiser.
5. Payment is due prior to September 30 preceding the curling season.
6. Current advertisers in good standing are provided first right of refusal for renewal of current agreement.

Please select your preferred advertising option(s):

Wall Signs (Accessible to members from October - April)

6' x 4' Chloroplast Wallboard (4 total placements)	<ul style="list-style-type: none"> • Displayed year-round on side wall of curling club • Fully visible from both the cold areas and the warm viewing areas • Includes acknowledgement on website and minimum 3 social media acknowledgements 	\$800	
4' x 4' Chloroplast Wallboard (20 total placements)	<ul style="list-style-type: none"> • Displayed year-round on side wall of curling club • Fully visible from the cold areas and partially visible from the warm viewing areas • Includes acknowledgement on website and minimum 3 social media acknowledgements 	\$500	
Initial printing costs	<ul style="list-style-type: none"> • Required in initial year of advertising or if you require to existing signage • Printing cost only; logo and artwork are the responsibility of the advertiser 	\$100	

League Naming Rights (Valid from October - April (14 total available))

<ul style="list-style-type: none"> • League will be referred to as: '(Company Name) (Type of League) (Day/Evening) League' • Includes acknowledgement on website and minimum 3 social media acknowledgements between October and April • Preferred League, if any: _____ 	\$300	
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Payment

Total Advertising Costs.....

HST (13%)

Total Cost.....

Method of Payment

- Cash (E-Transfers can be submitted to payments@cumberlandcurlingclub.ca)
- Cheque payable to: Cumberland Curling Club, 935 Cameron St., Cumberland, ON K4C1C6
- In-kind Contribution (Please provide description and value)

Advertiser Contact Name (Please Print) Advertiser Contact Signature Date